

Conference Agenda Grid

KEY
RESEARCH
BUILT ENVIRONMENT
COMMUNITY
EARLY CHILDHOOD
FOOD SYSTEMS
HEALTH CARE
MARKETING
SCHOOL/AFTER SCHOOL
OVERARCHING

TUESDAY, JUNE 18	Room 201	Room 202 AB	Room 202 C
7:00 – 5:30 p.m.	Registration		Long Beach Convention Center (LBCC) Foyer
8:00 – 9:00 a.m.	Continental Breakfast		Exhibit Hall B
9:00 – 10:45 a.m.	Plenary Session with Keynote		Grand Ballroom
10:45 – 11:00 a.m.	Break and Michael Moss book signing		Grand Ballroom Foyer
11:00 – 12:15 p.m. Workshop Session One	1.1 Fat but Fit: Health at Any Size? (RESEARCH)	1.2 Weighing in on “Performance-Enhancing” Drinks and Their Risks to Children’s Health (MARKETING)	1.3 Emergency Food System: Changing Landscape and Policy Efforts to Support Family Health (FOOD SYSTEMS)
12:15 – 1:45 p.m.	Lunch on Your Own		
1:45 – 3:00 p.m. Workshop Session Two	2.1 Unhappy Meals: Addressing the Nutritional Quality of Restaurant Children’s Meals (MARKETING)	2.2 Rethinking School Lunch Oakland: Improving School Meals through Central and Community Kitchens (BUILT ENVIRONMENT)	2.3 Integrated and Innovative Care Delivery Models (HEALTH CARE)
3:00 – 4:00 p.m.	Poster and Exhibit Viewing and Snack Break		Exhibit Hall B
4:00 – 5:15 p.m. Workshop Session Three	3.1 F as in Fat: What is Our Nation Doing to Combat Obesity? (RESEARCH)	3.2 Starting Early-Promoting Healthy and Active Living in Young Children (EARLY CHILDHOOD)	3.3 California FreshWorks Fund: Financial Strategies for Increasing Healthy Food Access in Food Retail (FOOD SYSTEMS)
5:30 – 7:00 p.m.	Reception		
LBCC 1st Floor Outdoor Patio			
WEDNESDAY, JUNE 19	Room 201	Room 202 AB	Room 202 C
7:00 – 5:00 p.m.	Registration		LBCC Foyer
7:30 – 8:30 a.m.	Continental Breakfast		Exhibit Hall B
8:30 – 10:00 a.m.	Plenary Session with Keynote		Grand Ballroom
10:00 – 10:30 a.m.	Break – Poster and Exhibit Viewing		Exhibit Hall B
10:30 – 12:00 p.m. Mini Plenary Session One	MP 1.1 Physical Activity: Advocacy to Implementation (SCHOOL/AFTER SCHOOL)	MP 1.2 Weight of the Nation for Kids: The Power of Film to Advance a Movement (OVERARCHING)	
12:00 – 1:30 p.m.	Lunch on Your Own		
1:30 – 2:45 p.m. Workshop Session Four	4.1 Policy to Planting: Regional Partnerships Building a Local Viable Food System (FOOD SYSTEMS)	4.2 We’re Not Buying It: Strategies for Protecting Children from Food Industry Tactics (MARKETING)	4.3 Creating Healthy Communities: Lessons from Multi-Sector Community Engagement Initiatives (COMMUNITY)
2:45 – 3:30 p.m.	Poster and Exhibit Viewing and Snack Break		Exhibit Hall B
3:30 – 5:00 p.m. Mini Plenary Session Two	MP 2.1 Finding Space to Play: Community Use of School Property (COMMUNITY)	MP 2.2 Innovations in the School Lunch: Cutting Edge Approaches to Farm to School (FOOD SYSTEMS)	
3:30 – 5:00 p.m.	Poster and Exhibitor Tear-down		Exhibit Hall B
5:15 – 6:00 p.m.	<i>Weight of the Nation for Kids: The Great Cafeteria Takeover</i> movie screening		Room 204
THURSDAY, JUNE 20	Room 201	Room 202	
7:00 – 1:00 p.m.	Registration		
8:00 – 9:30 a.m.	Buffet Breakfast		
8:20 – 9:30 a.m.	Roundtables		
9:30 – 11:00 a.m. Mini Plenary Session Three	MP 3.1 To Nudge or Not to Nudge: Insights from Behavioral Economics (RESEARCH)	MP 3.2 How State and Localities Can Build on Recent National School Food Policies (SCHOOL/AFTER SCHOOL)	
11:00 – 11:10 a.m.	Break		
11:10 – 12:30 p.m.	Closing Plenary with Keynote		Grand Ballroom
12:30 – 1:00 p.m.	Marion Nestle Book Signing		Grand Ballroom Foyer

Room 203 AB	Room 203 C	Room 204	Grand Ballroom	TUESDAY, JUNE 18
				7:00 – 5:30 p.m.
				8:00 – 9:00 a.m.
				9:00 – 10:45 a.m.
				10:45 – 11:00 a.m.
1.4 Farm to Preschool - A Systems Approach Taking Root (EARLY CHILDHOOD)	1.5 Understanding the Evidence-Base that Supports Youth Engagement as Advocates for Healthier Communities (RESEARCH)	1.6 Sharing our Stories: A Dialogue among Policy Advocates and Coalition Leaders (COMMUNITY)	1.7 School Wellness Policies: What's New and What's Next (SCHOOL/AFTER SCHOOL)	11:00 – 12:15 p.m. Workshop Session One
				12:15 – 1:45 p.m.
2.4 Healthy Childcare, Healthy Kids (EARLY CHILDHOOD)	2.5 Food Policy Councils Moving Communities Toward Better Health (FOOD SYSTEMS)	2.6 Innovative, Cost-Effective School Menu Planning (SCHOOL/AFTER SCHOOL)	2.7 Youth and Adult Partnerships: Working Together, Creating Change (COMMUNITY)	1:45 – 3:00 p.m. Workshop Session Two
				3:00 – 4:00 p.m.
3.4 Tapping into Water in School and After-School Settings (SCHOOL/AFTER SCHOOL)	3.5 Primary Care Skills and Resources (HEALTH CARE)	3.6 Advancing Healthy Built Environments - Funder, Coalition, and State Government Perspectives (BUILT ENVIRONMENT)	3.7 Schools as "Hubs" of Evidence-based Nutrition and Physical Activity Partnerships (COMMUNITY)	4:00 – 5:15 p.m. Workshop Session Three
				5:30 – 7:00 p.m.
Room 203 AB	Room 203 C	Room 204	Grand Ballroom	WEDNESDAY, JUNE 19
				7:00 – 5:00 p.m.
				7:30 – 8:30 a.m.
				8:30 – 10:00 a.m.
				10:00 – 10:30 a.m.
MP 1.3 Embedding Health and Equity in Transportation Planning to Address Childhood Obesity (BUILT ENVIRONMENT)			MP 1.4 Creating a Healthier Environment to Prevent Obesity: Policy and Economic Approaches (RESEARCH)	10:30 – 12:00 p.m. Mini Plenary Session One
				12:00 – 1:30 p.m.
4.4 Zoning for Zucchini, Licensing for Lettuce: Policy Approaches in the Retail Environment (BUILT ENVIRONMENT)	4.5 Navigating the Early Childhood System to Improve Physical Activity (EARLY CHILDHOOD)	4.6 Health Care Reform and Technology (HEALTH CARE)	4.7 The Power of Partnerships in After-School and Summer Meal Programs (SCHOOL/AFTER SCHOOL)	1:30 – 2:45 p.m. Workshop Session Four
				2:45 – 3:30 p.m.
MP 2.3 Making Change Matter: Maximizing the Impact of the Healthy Hunger-Free Kids Act in Early Childhood (EARLY CHILDHOOD)			MP 2.4 Marketing Healthy Foods to Children: Do the Ends Justify the Means? (MARKETING)	3:30 – 5:00 p.m. Mini Plenary Session Two
				3:30 – 5:00 p.m.
				5:15 – 6:00 p.m.
Room 203	Room 204	Grand Ballroom	THURSDAY, JUNE 20	
				7:00 – 5:00 p.m.
				8:00 – 9:30 a.m.
				8:30 – 9:30 a.m.
MP 3.3 Eliminating Health Disparities (HEALTH CARE)			MP 3.4 Community Transformation Grants Address Childhood Obesity in Rural America (COMMUNITY)	9:30 – 11:00 a.m. Mini Plenary Session Three
				11:00 – 11:10 a.m.
				11:10 – 12:30 p.m.
				12:30 – 1:00 p.m.